

SparkTank Press Kit

Introduction

Welcome to SparkTank, the next-generation, immersive entrepreneurship accelerator removing systematic barriers to empower Gen Z to build, launch, and scale their own unicorn startups. SparkTank won **1st Place in the World** at the **2023 DECA International Career & Development Conference (ICDC)** and has inspired **110+ startups**, taught **300+ students** how to launch their own businesses, established **35 chapters** across **4 countries**, and reached **456K+ people**. Our mission is to prepare Gen Z to become confident, articulate, and inspired entrepreneurs and leaders ready to take charge of their future and make their impact on society. We are building a vibrant, global community of exceptional Gen Z entrepreneurs and innovators that will create and lead the next generation of billion-dollar companies. Please reach out with any inquiries to sparktankteam@gmail.com.

About SparkTank

SparkTank was founded by Aryaa Agarwal, a student at the NYU Stern School of Business, with a vision to remove barriers faced by aspiring entrepreneurs and empower them to turn their entrepreneurial dreams into reality. As a passionate Gen Z entrepreneur herself, Aryaa recognized the challenges faced by young individuals in accessing resources, mentorship, and opportunities to pursue their entrepreneurial aspirations. In fact, **69% of teenagers** say they want to start a business but do not know how. Aryaa laid the foundation for a program that not only equips young individuals with the knowledge and skills needed to navigate the entrepreneurial journey but also creates an environment where all aspiring entrepreneurs can thrive and make their mark. Whether students are just starting out with a brilliant concept or looking to scale their existing venture, SparkTank is their launchpad to success.

These remarkable efforts led SparkTank to soar to new heights, culminating in Aryaa leading SparkTank to win 1st Place in the World at the 2023 DECA International Career & Development Conference (ICDC). It was during this period that Arjun Bangalore, driven by his commitment to equitable resources for Gen Z and youth, joined forces with Aryaa to contribute to the mission of SparkTank. Together, they grew SparkTank into a global entrepreneurship movement by establishing an international leadership team, implementing SparkTank chapters across the world, and hosting international investor panel competitions to prepare high school students to become confident, articulate, and inspired entrepreneurs and leaders ready to take charge of their future and make their impact on society!

At SparkTank, we believe that age should not be a barrier to entrepreneurship. We are committed to breaking down systematic barriers and providing all young entrepreneurs with the necessary tools, mentorship, and support to take action on their startup ideas. Our goal is to foster an inclusive and diverse community that celebrates innovation, empowers young voices, and amplifies the potential of Gen Z and youth to reshape the future. Through our comprehensive entrepreneurship program, we aim to equip young individuals with the knowledge, skills, and confidence needed to navigate the entrepreneurial journey successfully. By offering equitable resources, mentorship, and a supportive network, we strive to empower all aspiring entrepreneurs, regardless of their background or circumstances, to turn their dreams into reality. We firmly believe that innovation flourishes when different ideas and voices come together, inspiring breakthrough solutions that address the world's most pressing challenges. Join us at SparkTank as we redefine the landscape of entrepreneurship for Gen Z and youth. Together, we want to create a world where everyone has an equal opportunity to unleash their entrepreneurial potential and make a lasting impact on society.

Programs and Initiatives

Whether students are just starting out with a brilliant concept or looking to scale their existing venture, SparkTank is their launchpad to success. Our Gen Z Startup Accelerator, career trips and events, executive networking opportunities, immersive workshops, and international investor panel competitions will empower them with the knowledge and confidence to navigate the entrepreneurial landscape and transform their ideas into impactful realities. The best part? They receive professional mentoring every step of the way to foster their entrepreneurial and career growth and development.

Target Audience

SparkTank is passionately dedicated to empowering young individuals who aspire to make a positive impact on the world through entrepreneurship. We believe that everyone, regardless of their background or circumstances, deserves an equal opportunity to pursue their dreams and create meaningful change. Our programs are specifically designed for high school and college students who possess a deep passion for entrepreneurship and a genuine desire to make a difference in their communities and beyond. We welcome those who are driven by the desire to address societal challenges, promote inclusivity, and drive sustainable innovation. SparkTank is committed to providing a supportive and inclusive environment where young entrepreneurs can thrive, collaborate, and amplify their voices.

SparkTank's Impact

- **110+** Startups Inspired
- **300+** Students Taught How to Launch Their Own Startups
- **456K+** People Reached Globally
- **35** Chapters
- **4** Countries Internationally

Leadership Team and Experts

Our executive team brings a wealth of expertise and passion for entrepreneurship to drive the mission of SparkTank:

- **Aryaa Agarwal** (Founder & CEO): Aryaa is a student at the NYU Stern School of Business, DECA ICDC World Champion, and Stamps President's Scholar Recipient. She is dedicated to empowering young entrepreneurs and shaping the future of startups.
- **Arjun Bangalore** (COO): Arjun is a Blue Ocean International Winner and Conrad & Diamond Semifinalist. With a commitment to providing equitable resources for Gen Z and youth, he plays a vital role in advancing the SparkTank mission.
- **Annie Long** (National Ambassador): Annie is a YouTube Content Creator and Founder of High Performance Students. She brings her passion for education and entrepreneurship to foster growth among SparkTank participants and her audience that strongly aligns with our community. We have partnered with her to spread the mission of SparkTank on her platform through exclusive SparkTank events and workshops, for example.

Our industry experts and mentors include founders and CEOs of multi-million dollar businesses, top executives of Fortune 100 companies, entrepreneurs who successfully pitched on Shark Tank, leaders from the Chamber of Commerce, motivational influencers, content creators, actors, and women's activists. Here are some of them:

- **Krista Woods**: Founder & CEO of Glovestix, Pitched on SharkTank, and Featured on Fortune, The Today Show, and NBC.
- **Rickey Jasper**: Founder & CEO of Four Thirteen Apparel, Motivational influencer, Actor, and Bodybuilder.
- **Sweetie Browne**: Cisco High Externship Program Lead, Chief of Staff IoT Sales, WISE Lead, and HerSpark Vice President.
- **Sarah Romanko**: Catalyst XL Venture Analyst, Pineapple Labs Inaugural Fellow, and NTX Inno Under 25.

Core Values

- **Empowerment**: We believe in empowering students to overcome barriers and unleash their entrepreneurial potential.
- **Community**: We create a global community of exceptional Gen Z entrepreneurs and innovators that will create and lead the next generation of billion-dollar companies, fostering collaboration and networking opportunities.
- **Collaboration**: We foster a supportive community that celebrates diversity and encourages collaboration among like-minded individuals.
- **Connection**: We provide students with guidance and support from business leaders, industry professionals, top executives, and seasoned entrepreneurs.
- **Innovation**: We inspire and encourage innovative thinking to address the world's challenges and drive change through a comprehensive program that equips students with the knowledge, skills, and resources to navigate the entrepreneurial landscape.

Right Now

In our first year, we designed and hosted our Inaugural Startup Accelerator, SparkTank Investor Panel Competition, Shark Tank CEO Rountable, Cisco Career Fair, Creator Workshop, and Hershey Product Development Trip. As we enter our second year, we are currently growing SparkTank into a global entrepreneurship movement by establishing an international leadership team, implementing 35 SparkTank chapters across the world in which we will be integrating our Gen Z Startup Accelerator , and organizing our international investor panel competition to prepare high school students to become confident, articulate, and inspired entrepreneurs and leaders ready to take charge of their future and make their impact on society. We are also growing our executive team and partnering with creators, startups, and brands, along with influential business leaders and industry professionals with whom we are planning and hosting executive networking opportunities and career trips and events.

Inquiries

If you have any questions, please feel free to email us at sparktankteam@gmail.com and connect with us on [Instagram](#) (@the.sparktank), [LinkedIn](#), and [Discord](#). If you want to learn more about who we are, visit our website at www.thesparktank.org. Let's shape the future of entrepreneurship together and redefine the landscape of entrepreneurship for Gen Z.

Direct Contact Information

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generation of
entrepreneurship
accelerators.**

Built by Entrepreneurs, For Entrepreneurs.

